

**EAST KENT HOSPITALS UNIVERSITY NHS FOUNDATION TRUST**

**REPORT TO: BOARD OF DIRECTORS – 25 JULY 2014**

**SUBJECT: STAKEHOLDER ENGAGEMENT**

**REPORT FROM DIRECTOR OF STRATEGIC DEVELOPMENT AND CAPITAL PLANNING**

**PURPOSE: Discussion**

**CONTEXT / REVIEW HISTORY / STAKEHOLDER ENGAGEMENT**

The Trust commenced communications around its clinical strategy in October 2011 highlighting key themes and drivers for change. In January 2012 a series of engagement events were undertaken with key stakeholders including CCGs, the Heath Overview and Scrutiny Committee (HOSC), Borough Councils, MPs and internally with staff. The Trust Board considered feedback around the sustainability of services and commissioned the Executive team to lead a piece of work to establish a model of care for the Trust in the long term that would ensure both clinical and financial sustainability. Potential options and models of care were presented to the Board of Directors in March 2014 and these have formed the basis of the Trust's five year plan submitted to Monitor in June 2014.

**SUMMARY:**

The purpose of this paper is to set out the proposed stakeholder engagement process for the Trust's Clinical Strategy "Delivering our Future" for discussion by the Board of Directors. The paper also summarises the activities that have taken place to date as part of the initial phase of the communication and engagement process which was launched at the Chief Executive's Forum on 17<sup>th</sup> July. As part of the communication and engagement process, an activity plan and calendar are in place. EKHUFT are managing the internal and external communication plan and we are currently planning a joint patient and public engagement plan with the CCGs. A coordinated and systematic approach which will include preparation, record keeping and evaluation is planned.

**IMPACT ON TRUST'S STRATEGIC OBJECTIVES:**

AO12: Agree with Commissioners and consult with the public to implement a sustainable clinical strategy which will in particular meet the standards for emergency surgery; look to provide a trauma unit; ensure the availability of an appropriately skilled workforce; provide safe sustainable services with consideration of access for patients and their families and visitors. Implementation of the agreed Clinical Strategy is key to the Trust's success in delivering on its strategic objectives.

**FINANCIAL IMPLICATIONS:**

**None at this stage**

**LEGAL IMPLICATIONS / IMPACT ON THE PUBLIC SECTOR EQUALITY DUTY:**

**Guidelines around engagement and consultation will need to be considered**

**PROFESSIONAL ADVICE TAKEN ON ANY NOVEL OR CONTENTIOUS ISSUES**

None at this stage

**BOARD ACTION REQUIRED:**

- (a) to note the report
- (b) to discuss and determine actions as appropriate

**CONSEQUENCES OF NOT TAKING ACTION:**

N/A